

GOVERNMENT OF RAJASTHAN
PUBLIC WORKS DEPARTMENT
CIRCULAR

Sub:- Prevention of Unauthorized advertisement Board/ Hoardings on the roads within ROW/ beyond ROW to ensure safety of traffic on National Highways.

No. SE/NH/Circular-46/D-246

Dated 4/5/13

Road accident is a serious menace and increasing at alarming pace. To ensure safety on Road Network executed or placed vis a vis danger posed by advertisement boards/ hoarding/Placards/cloth banners etc. on or along the roads, it is to mention that -

- The Executive Engineer, P.W.D. is nodal Authority for Highway Administration as per National Highway Act, 1956 for the roads in his jurisdiction.
- The Executive Engineer will ensure that the provisions for road safety as prescribed in section 3 of National Highway (land and traffic) Act. 2002, IRC 73-1980. MoRTH specifications etc are strictly followed. The relevant important provisions are reproduced as under:-

A. IRC 46-1972-

2.3 - This is applicable to the erection of advertisement on road lands or on structures adjoining the roads. They also cover the cases where Advertisements on private land adjoining a road may destroy amenity or Endanger public safety.

3.1.1.- In general the advertisement should not be permitted

- (i) at or within 100m of any road junction, bridge or another crossing.
- (ii) in such manner and at such places as to obstruct or interfere with the Visibility of approaching, merging or intersecting traffic.
- (iii) within 10 m of the edge of carriageway but maximum area of Advertisement being 0.3 Sqm for every metre of setback.

3.2.1. From aesthetic considerations, the display of commercial advertisements should be strictly controlled.

5.1.2 If the Road Authority requires the removal of the advertisement, it must be removed forthwith.

B. IRC 73-1980 -

6.1.4. In order to prevent overcrowding and preserve sufficient space for future road improvement, it is advisable to lay down restrictions on building activity along the roads. Building activity should not be allowed within a prescribed distance from the road, which is defined by a hypothetical line set back from the road boundary and called the "Building Line" In addition, it will be desirable to exercise control on the nature of building activity for a further distance beyond the building line upto what are known as the "control lines".

6.1.5. Standards for building and control lines as under -

Road classification	Plain and rolling terrain			
	Open areas		Built-up areas	
	Overall width between Building Lines (metres)	Overall width between Control Lines (metres)	Distance between Building Line and road boundary (set-back)	

State Highways			
6. Major District Roads	50	100	3.5
7. Other District Roads	25/30*	35	3.5
8. Village Roads.	25	30	3.5

- 3 The EE Highway Authority/Administration will ensure that no unauthorised Hoardings/Advertisement Boards are erected in the ROW without specific approval of competent Authority as per section 31 of National Highway (land and traffic) Act. 2002.
- 4 The advertisements/hoardings erected on the private land adjoining the road are also required to be removed if the highway administration feels that they are destroying amenity or endanger public safety in view of clause 2.3 of IRC 46.
- 5 Beyond ROW, it is also to be ensured that the area of Advertisement is not more than 0.3 Sqm. For every metre of setback.
- 6 The Executive Engineer through Asstt. Engineer/ Junior Engineer will conduct a survey of unauthorised occupation/Hoardings on the roads time to time and issue notices to the defaulters (unauthorised occupier) in pursuance of National Highway Act and will get the unauthorised hoardings removed as per rules. All Executive Engineers may get notices served to the concerned advertisement agencies to remove unauthorised Hoardings/Advt. Boards. The Advt. Agencies should be asked to inform whether NOC for installation of Advt. Boards/Hoardings has been obtained by them or not.
- 7 All Advertisement Agencies be informed that no Hoarding or advertisement in any other form would be installed on roads within ROW/ beyond ROW within building and control line without obtaining NOC from the competent Authority.

(R.K.Gupta) 4/5/13

Chief Engineer (NH)
PWD, Rajasthan, Jaipur.

Copy submitted/forwarded to the following for information please-

1. PS to Principal Secretary, PWD, Govt. of Rajasthan, Jaipur.
2. PS to Secretary, PWD, Rajasthan, Jaipur.
3. Chief Engineer & Addl. Secretary, PWD, Rajasthan, Jaipur.
4. Chief Engineer(NH), PWD, Rajasthan, Jaipur.
5. Chief Engineer(SS), PWD, Rajasthan, Jaipur.
6. Chief Engineer(Roads), PWD, Rajasthan, Jaipur.
7. Chief Engineer(PMGSY), PWD, Rajasthan, Jaipur.
8. Superintending Engineer, PWD, NH Circle(All)
9. Executive Engineer, PWD, NH Dn.(All).

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